

Celebrate and Honor
New York's Finest
Philanthropists

National Philanthropy Day[®]

Tuesday, November 13, 2007
11:30 am - 2:00 pm
The Rainbow Room

A conversation with
JOHN C. WHITEHEAD,
Chairman, Goldman Sachs
Foundation and
Prominent Philanthropist
and
LESLEY STAHL,
60 MINUTES, CBS News
Correspondent



Greater New York Chapter
Founding Chapter of AFP

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New York a better place.*

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Continuum Health Partners, Inc.

Continuum Health Partners, Inc., formed in 1997, unites Beth Israel Medical Center, Roosevelt Hospital, St. Luke's Hospital, Long Island College Hospital, and The New York Eye and Ear Infirmary in a network that allows each to maintain its own identity while benefiting from the rich resources of its partner hospitals. Continuum delivers care through more than 3,000 certified beds in six major hospital facilities in Manhattan and Brooklyn, as well as through ambulatory health centers and group and private practice settings throughout New York City and Westchester County. Collaboration among Continuum's distinguished voluntary teaching hospitals is not only promoting significant advances in medicine, it also is enabling the communities they serve to obtain comprehensive, coordinated, high quality health care closer to home.



Joseph H. Brodoff

Continuum Health Partners, Inc. is proud to honor Joseph H. Brodoff as an outstanding example of what heart-felt philanthropy is all about.

Born and raised in Manhattan and the Bronx, Joe worked as a top performing salesman and sales manager for the intimate apparel industry for 41 years. During this time Joe had many successful sales meetings but it was his very first client call in 1958 that stands out in his mind, as it was the client's receptionist that impressed him the most—so much so that he married her six months later.

Joe and Marilyn settled in Brooklyn, where they raised three children and enjoyed 43 wonderful years together. Their marriage was cut short in 2002 when Marilyn succumbed to cancer.

Wishing to honor Marilyn's memory and pay tribute to the kind and compassionate woman that she was, Joe established the Marilyn Brodoff Memorial Fund. Through this fund, Joe created a pair of rooms at Beth Israel Medical Center and at Roosevelt Hospital for cancer patients to rest during their treatments and to research their disease. The rooms are called Marilyn's Place and Marilyn's Place and Learning Center, and they are warmly furnished with couches, computers, and reading materials.

All of us at Continuum Health Partners are so very thankful for Joe's vision and his commitment to the work of our hospitals. And we are so happy to be able to provide comfort and support to our patients who struggle with cancer, thanks to Joe and his memory of Marilyn.